**Contemporary Management**

**Winter Semester 2020/21**

**Classes**

**1. Teacher**

mgr Karolina Kulińska-Jachowska LLB

Office hours: Thursday 11.30-12.30, room 501 (building A) or on MsTeams

Website: <https://prawo.uni.wroc.pl/user/18113>

e-mail: karolina.kulinska2@uwr.edu.pl

**2. Time and place**

* Hybrid classes – regular classes in person in room 2.02 in building D simultaneously transmitted on-line on Ms Teams. Students shall choose form of participation accordingly to their organizational possibilities and safety measures.
* Thursdays at 9:45, biweekly starting from October 15th
* Please check your USOS and e-mail account weekly for updates in that regard.

Link:

<https://teams.microsoft.com/l/team/19%3a52fd822083444aa9bf0d15bd8d51baff%40thread.tacv2/conversations?groupId=80fe0244-bd8b-4882-9585-62f2d857a99f&tenantId=2b71bef9-3b13-4432-b5f4-1f5ac2278d0c>

Code for access:

a6hcj6o

**3. Structure of the classes and final grade.**

* Components of the final grade:

40% on class activity (homework’s, group exercises)

60% research project

* Each class will be divided into exercises and project section. On each meeting students do exercises related to the topic previously discussed on the lecture in a form of quizzes, case studies, discussion etc.
* Additionally, each student must prepare (individually or in a group of 2-3 persons) a research project and present it on the classes in a form of oral presentation. A research shall consist of (1) literature review and (2) a case study on the example of organization of your choice covering one of the topics from the list below (each group picks only ONE topic). An oral presentation shall take no longer than 30 minutes. You are free to use any resources (google and sky are the limit ☺ - as long as you follow the principles of academic diligence), however each presentation will be evaluated in 30 % on the basis of its merit including quality of resources used. List of literature and other sources is mandatory – you should include it on the last slide (if you use presentation) or send it to me via e-mail in a separate file. Power point or prezi presentation are only optional, however you any form of learning material for your colleagues (notes, quizzes etc.) are highly encouraged.

You shall pick the topic **by October 22nd** and send the information to me via e-mail.

**LIST OF RESEARCH TOPICS:**

*Category I: Managing techniques\**

1. Reengineering

2. Benchmarking

3. Outsourcing

4. Lean management

5. Time based management

6. Learning organization

7. Virtual organization

8. Network thinking methodology

9. Knowledge management

*Category II. Trends and challenges in management*

10. Demographic diversity

11. Managing cultural diversity

12. Gender equality in organizations

13. Corporate Social Responsibility

14. Sustainable development

15. Managing Non-Governmental Organizations

16. Managing Start-Ups and New Ventures

17. Managing Organization Change and Innovation

*\* you must choose a topic only from one category*

Details of presentation evaluation: 30% merit (quality of resources, thoroughness of literature review), 30% case study (accuracy of choice of case study, details and understanding of the proposed analysis), 20% presentation skills (clarity and self-delivery of speech), 20% reception by your fellow students (in a form of discussion).

**4. Literature (handbook)**

1. Leading handbook: R. W. Griffin, Management, Boston: Cengage Learning – latest edition you can access, there will be no discrimination if you have old copy of the book, we will use it only as theoretical framework. Key definitions etc. will be provided in presentations if you cannot access the book at all.

Link to the book in university library: <https://katalog.bu.uni.wroc.pl/lib/item?id=chamo:643223>

1. Supplementing handbook: G. R. Jones, J. M. George, ISE Contemporary Management, Mc Graw-Hill Education, 11th edition